



Institutional Profile

Cumberland Campus

An Accountability Report on Legislatively Mandated Information

September 2020

Rowan College of South Jersey
Cumberland Campus
3322 College Drive
Vineland, NJ 08360

Rowan College of South Jersey – Cumberland Campus
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PREFACE

On July 1, 2019, Rowan College at Gloucester County and Cumberland County College merged to create South Jersey’s first regional college. During Rowan College of South Jersey’s (RCSJ) inaugural year, New Jersey students and residents have enjoyed a wider range of affordable and accessible higher education and workforce options. Together these two campuses offer more than 120 unique degrees and certificates providing a variety of program selections, cost-saving initiatives, and scholarship and internship opportunities, at one of the lowest tuition rates in the state. This pioneering, hybrid institution — voted 2019-2020 “Best Community College in New Jersey” — presents students with more choices, including the option to pursue advanced degrees at Rowan University and other four-year universities, without ever leaving the RCSJ campuses.

2020 has also proven to be a year of tremendous change. As higher education adjusts to the challenges brought about by the COVID-19 pandemic, safety and student success remain RCSJ’s top priorities. Uncertain of what the future may bring, the College has restructured the way academic instruction is delivered, transitioning most courses and student support services to a fully online format. Ranked one of the Top 10 Online Community Colleges in the state, RCSJ is committed to inspiring students to keep moving forward as they navigate a virtual campus environment from the comfort and safety of their home.

The College developed a Strategic Plan for 2020-2023, which addresses the current public health, socioeconomic and educational modifications necessary to secure a strong and stable vision for the future. By integrating learning disciplines, enhancing existing programs to align with shifting workforce needs and developing new programs and services to meet the academic and career goals of students, RCSJ continues its long-standing, student-cultured philosophy.

I am pleased to submit Rowan College of South Jersey’s Institutional Profile report for the fiscal year from July 1, 2019, to June 30, 2020. All required information is included and, to the extent possible, is accurate and complete.

Sincerely,



Frederick Keating, Ed.D.
President, Rowan College of South Jersey

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N.J.S.A. 18A:3B-35 requires that each of New Jersey’s public institutions of higher education prepare and make available to the public an annual report on the condition of the institution. The form and content of the annual report is established by New Jersey Higher Education.

All the information supplied in the Institutional Profile Report is, to the extent possible, accurate and complete. Rowan College of South Jersey reserves the right to change, add, or delete information contained in this document.

Additional information about the college may be found on the college website <http://www.rcsj.edu>. For additional information related to the material contained in this report, please contact:

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Data by Category

A. ACCREDITATION STATUS

1. Institutional Accreditation

Rowan College of South Jersey is licensed by the State of New Jersey. It is accredited by the Middle States Association of Colleges and Schools Commission on Higher Education. Initially accredited in 1973, accreditation was reaffirmed in 1977, 1987, 1998, 2008, and 2018. Middle States approved the merger between Rowan College of Gloucester County and Cumberland County College on June 28, 2019. The next accreditation review is scheduled for 2022.

2. Professional Accreditation

The following academic programs are individually accredited:

<u>Program</u>	<u>Accrediting Agency</u>
Nursing	Accreditation Commission for Education in Nursing (ACEN); New Jersey Board of Nursing
Practical Nursing	New Jersey Board of Nursing
Radiography	Joint Review Committee on Education in Radiologic Technology (JRC-ERT)

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B. NUMBER OF STUDENTS SERVED

1. Number of Undergraduate Students by Attendance Status, Fall 2019

	Number	Percent
All Undergraduate Students	2,989	100%
Enrolled Full-time	1,361	45.5%
Enrolled Part-time	1,628	54.5%

2. Number of Non-Credit Students Served, Fiscal Year 2019

	Total Registrations	Unduplicated Headcount	Total Clock Hours	Full-Time Equivalent (FTE)
Open Enrollment	1,130	814	65,862	146
Customized Training	720			

Notes: (1) Registrations include all registrations in any course that started on July 1, 2018 through June 30, 2019. (2) FTE is computed by converting clock hours to credit hours (by dividing by 15), then converting credit hours to FTEs (dividing by 30). Source: SURE Non-credit Open Enrollment file and NJ IPEDS Form #31, Customized Training.

3. Unduplicated Number of Credit Students for Entire Year, Fiscal Year 2019

Total Students	Total Credit Hours	Full-Time Equivalent (FTE)
4,149	64,279	2,143

Note: FTE equals credit hours divided by 30.

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C. CHARACTERISTICS OF UNDERGRADUATE STUDENTS

1. Enrollment in Remediation Courses by Subject Area, Fall 2019

	Total Enrolled Fall 2019	Number of Students Enrolled in One or More Remedial Course	Percent Enrolled in One or More Remedial Course
All Undergraduate Students	2,989	582	19.5%
First-Time Students Enrolled Full-time (FTFT)	564	263	46.6%
By Subject Area			
Computation		118	20.9%
Algebra		207	11.7%
Reading (combined with English)		-	-
Writing (included in English)		-	-
English		194	34.4%

Source: SURE Enrollment File

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2. Undergraduates by Race/Ethnicity, Gender and Age, Fall 2019

	Enrolled Full-Time		Enrolled Part-Time		All Students	
	Number	Percent	Number	Percent	Number	Percent
All Students	1,361	100%	1,628	100%	2,989	100%
By Race/Ethnicity						
White	489	35.9%	586	36.0%	1,075	36.0%
Black	191	14.0%	263	16.2%	454	15.2%
Hispanic	499	36.7%	564	34.6%	1,063	35.6%
Asian	24	1.8%	47	2.9%	71	2.4%
Am. Indian	5	0.4%	12	0.7%	17	0.6%
Non-Res. Alien	40	2.9%	3	0.2%	43	1.4%
Unknown	113	8.3%	153	9.4%	266	8.9%
By Gender						
Male	563	41.4%	482	29.6%	1,045	35.0%
Female	798	58.6%	1,146	70.4%	1,944	65.0%
By Age Category						
Less than 18	15	1.1%	345	24.1%	360	12.0%
18-19	706	51.9%	187	14.4%	893	29.9%
20-21	336	24.7%	230	17.0%	566	18.9%
22-24	125	9.2%	218	16.6%	343	11.5%
25-29	68	5.0%	209	12.1%	277	9.3%
30-34	36	2.6%	172	5.4%	208	7.0%
35-39	32	2.4%	95	4.1%	127	4.2%
40-49	29	2.1%	118	3.6%	147	4.9%
50-64	14	1.0%	44	1.8%	58	1.9%
65+	0	0.0%	10	0.5%	10	0.3%
Unknown	0	0.0%	0	0.0%	0	0.0%

Notes: Asian includes Pacific Islanders; Unknown includes 2 or more races.

Source: IPEDS Fall Enrollment Survey

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3. Number of Students Receiving Financial Assistance under each Federal-, State- & Institution-Funded Aid Program, Fiscal Year 2019

Financial Assistance Programs	Recipients	Dollars(\$)	\$/Recipient
Federal Programs			
Pell Grants	1,798	6,435,000	3,578.98
College Work Study	135	118,000	807.07
Perkins Loans	0	0	-
SEOG	511	155,000	303.33
PLUS Loans	2	4,000	2,000.00
Stafford Loans (Subsidized)	280	827,000	2,953.57
Stafford Loans (Unsubsidized)	345	1,209,000	3,504.35
SMART & ACG or other	17	2,000	117.65
State Programs			
Tuition Aid Grants (TAG)	586	979,000	1,670.65
Educational Opportunity Fund (EOF)	202	263,000	1,301.98
Outstanding Scholars (OSRP)	0	0	-
Distinguished Scholars	0	0	-
Urban Scholars	1	1,000	1,000.00
NJ STARS	82	239,000	2,914.63
CCOG	96	94,000	979.17
NJCLASS Loans	3	7,000	2,333.33
Institutional Programs			
Grants/Scholarships	295	504,000	1,708.47
Loans	0	0	-

Source: NJIPEDS Form #41 Student Financial Aid Report

4. Percentage of First-Time, Full-Time Students who are New Jersey Residents

All Students	State Residents	Non-State Residents	Percent State Residents
765	759	6	99.2%

Note: Residence Unknown included with New Jersey residents

Source: IPEDS Fall Enrollment Survey, Part C

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D. STUDENT OUTCOMES

1a. Two-Year Graduation Rates of Fall 2016 Full-Time, First-Time Degree/Certificate Seeking Students

Fall 2016 Cohort	Number Graduated After 2 Years	Percent Graduated After 2 Years
657	106	16.1%

1b. Three-Year Graduation and Transfer Rates for Full-Time First-Time Degree-Seeking Freshmen by Race/Ethnicity Fall 2016 Cohort

Fall 2016 Cohort		Graduated After 3 Year		Transfers After 3 Years	
		Number	Percent	Number	Percent
Total Cohort	657	234	35.6%	86	13.1%
White	253	110	43.5%	41	16.2%
African American	104	22	21.2%	12	11.5%
Hispanic	257	86	33.5%	22	8.6%
Asian	8	3	37.5%	2	25.0%
Alien	1	1	100.0%	0	-
Other	34	13	38.2%	9	26.5%

Note: * Other includes American Indians, Native Hawaiian & Pacific Islanders, 2 or More Races and Unknown. Source: IPEDS Graduation Rate Survey

2. Third Semester Retention of First-Time Undergraduates, Fall 2018 to Fall 2019

	Enrolled Fall 2018	Retained in Fall 2019	Retention Rate
All First-Time Students	731	434	59.3%
Enrolled Full-Time	541	354	65.4%
Enrolled Part-Time	190	80	42.1%

SOURCE: IPEDS Fall Enrollment Survey, Part E

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E. FACULTY CHARACTERISTICS

1. Full Time Faculty by Race/Ethnicity, Gender, Tenure and Rank, Fall 2019

	White		Black		Hispanic		Asian		American Indian		Alien		Unknown		Total	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Tenured	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Professors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
All Others	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Without Tenure	11	17	0	3	1	0	0	0	0	0	0	0	0	0	12	20
Professors	2	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	3	8	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	3	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0
All Others	3	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0
All Faculty	11	17	0	3	1	0	0	0	0	0	0	0	0	0	12	20
Professors	2	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Associate Prof.	3	8	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Assistant Prof.	3	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0
All Others	3	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0

Note: Asian includes Pacific Islanders and Unknown includes 2 or more races.

Source: IPEDS Human Resources Survey

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2. Percentage of Course Sections Taught by Full-Time Faculty, Fall 2019

Total Number of Course Sections in Fall 2019	Taught by Full-time Faculty		Taught by Part-Time Faculty		Taught by Others	
	Number	Percent	Number	Percent	Number	Percent
589	180	30.6%	283	48.0%	126	21.4%

Source: RCSJ Office of Institutional Research

3. Ratio of Full- to Part-Time Faculty, Fall 2019

Full-time Faculty		Part-Time Faculty		Total Faculty	
Number	Percent	Number	Percent	Number	Percent
34	19.1%	144	80.9%	178	100%

Source: IPEDS Human Resources Survey

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F. CHARACTERISTICS OF THE TRUSTEES

1. Race/Ethnicity and Gender of Governing Board, 2020

	Race/Ethnicity					
	African American	American Indian/Alaskan	Asian/Pacific Islander	Hispanic	White	Total
All Trustees	3	-	-	1	8	12
Male	1	-	-	-	6	7
Female	2	-	-	1	2	5

2. List of Trustees with Titles and Affiliations

Name	Title	Affiliation
Gene J. Concordia	Director of Operations	DWK Life Sciences
Ruby Love	Administrator	Philadelphia Veterans Administration
Jean L. DuBois		Retired
Avé Altersitz	Executive County Superintendent of Schools	NJ Department of Education
Len Daws	Senior Engineer Manager & Chief Engineer	Lockheed Martin/GE/RCA
Reverend Dr. James A. Dunkins	Senior Pastor/Teacher	Shiloh Baptist Church
Yolanda Garcia Balicki, Esq.	Associate	Helmer, Conley & Kasselmann
Benjamin Griffith		Retired
Kenneth Mecouch		Retired
Leslie White-Coursey	Executive County Superintendent of Schools	NJ Department of Education
Douglas J. Wills, Esq.	Asst. VP/Senior Security Claims Counsel	Chubb & Sons, Division of Federal Insurance Co.
Frederick Keating, Ed.D.	President	Rowan College of South Jersey

3. URL of Webpage with Governing Board Information

<https://www.rcsj.edu/board/home>

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G. PROFILE OF THE CAMPUS

1. Degree and Certificate Programs

ROWAN COLLEGE OF SOUTH JERSEY - CUMBERLAND CAMPUS

<p>ACCOUNTING Accounting, AAS Accounting, AC</p> <p>AGRICULTURE/AGRIBUSINESS/HORTICULTURE Agriculture, AS Agribusiness, AAS Horticulture, AAS</p> <p>BEVERAGE TOURISM Beverage Tourism/Tasting Room Management, AS</p> <p>BUSINESS Business Administration, Transfer+ AS Business Management, AAS Business Management/ Entrepreneurship, AAS Business Management/Finance, AAS Human Resource Management - Transfer AS Business Management/ Marketing, AAS Business Management, AC Entrepreneurship/ Small Business Leadership, CC</p> <p>COMMUNICATIONS Liberal Arts/ Communications, AA Integrated Marketing Communications and Public Relations (IMCPR), AA LA/Television & Digital Media Production, AA Entertainment Technology, AC</p> <p>COMPUTER SCIENCE Computer Science, AS Computer Science/ Information Systems, AS Network Management, AAS Cybersecurity, AS</p> <p>EDUCATION Liberal Arts/ Elementary/Secondary Education, AA Early Childhood/ Preschool Education, AAS Early Childhood Education, AC Infant/Toddler, CC</p> <p>ENERGY TECHNOLOGY Nuclear Energy Technology, AAS</p> <p>ENGINEERING Engineering, AS</p> <p>ENGINEERING TECHNOLOGY Engineering Technology, AAS Engineering Technology, AC Engineering Technology/Electronics Technology, AC Engineering Technology/Electronics Technology, CC</p> <p>FINE AND PERFORMING ARTS Fine Arts, AFA Fine Arts/Theatre/Acting, AFA Liberal Arts/Art Education, AA Liberal Arts/Art Therapy, AA Liberal Arts/Ceramics, AA Liberal Arts/ Design/Fine Arts, AA Liberal Arts/Music, AA Ceramic Technology, AC</p> <p>GLASS TECHNOLOGY Glass Art, AFA Scientific Glass Technology, AAS</p>	<p>GRAPHIC DESIGN Computer Graphic Arts - Print Option, AA Computer Graphic Arts– Interactive/Game Design, AAS Multimedia Design, AC</p> <p>HEALTH SCIENCE Biological Science/ Health Science, AS Health Science, AC Health Information Technology, AAS Healthcare Risk Management, CC Medical Coding, AC Nursing, AAS Occupational Therapy Assistant, AS Psychosocial Rehabilitation and Treatment, AS Radiography, AAS Practical Nursing, AC</p> <p>INSURANCE CLAIMS AND RISK MANAGEMENT Insurance Claims and Risk Management, AAS</p> <p>JUSTICE STUDIES Justice Studies, AS Justice Studies/Corrections, AS Justice Studies/ Forensics & Technology, AS Justice Studies/ Homeland Security, AS Justice Studies/ Criminal Justice, AC</p> <p>LIBERAL ARTS Liberal Arts, AA Liberal Arts/History, AA Liberal Arts/Literature, AA Liberal Arts/ Philosophy & Religion, AA Liberal Arts/Psychology, AA Liberal Arts/Social Science, AA Liberal Arts/Spanish, AA</p> <p>MATHEMATICS/SCIENCE Biological Science, AS - Biology Track - Environmental Science Track Mathematics and Science, AS - Mathematics Track - Pre-Pharm D Option</p> <p>SOCIAL SERVICE Child Advocacy, AA Social Service, AS Alcohol & Drug Counseling, AC</p> <p>TECHNICAL STUDIES Technical Studies, AAS</p> <p>AA: Associate in Arts AS: Associate in Science AAS: Associate in Applied Science AFA: Associate in Fine Arts AC: Academic Certificate CC: Career Certificate +: Can be completed online</p>
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H. MAJOR RESEARCH AND PUBLIC SERVICE ACTIVITIES

Faculty and staff are members of several different professional associations. Included below is a selected list:

Professional Association and Consortium Memberships

Academy of Criminal Justice Sciences
Accreditation Council for Business Schools and Programs
Achieving the Dream
Actor's Equity Association
Actor's Fund of America
Adobe Education Exchange
Alpha Beta Gamma
American Association for Clinical Chemistry (AACC)
American Association of Community Colleges
American Association of Collegiate Registrars and Admissions Officers
American Association of Critical-Care Nurses (AACN)
American Association for Higher Education
American Association for Paralegal Educators
American Association for Respiratory Care (AARC)
American Association for Theatre in Higher Ed
American Baseball Coaches Association
American Bar Association
American Chemical Society
American Guild of Variety Artists
American Library Association
American Mathematical Society
American Mathematical Association of Two-Year College (AMATYC)
American Marketing Association (AMA)
American Nurses Association
American Psychological Association
American Society of Criminology
American Society of Engineering Education
American Society of Radiologic Technologists (ASRT)
Association of Certified Fraud Examiners
Association of College & Research Libraries (ACRL)
Association for Computing Machinery
Association for Institutional Research
Association for the Study of African American Life and History
Association of Community College Trustees
Association of Fundraising Professionals
Association of Theatre in Higher Education (ATHE)
Association for Institutional Research
Association for Library Collections and Technical Services (ALCTS)
Broadway Teacher's Workshop

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Business & Cooperation Center
CATO Institute
Chartered Financial Analysts Institute
Citizens Diplomacy International-Philadelphia
College and University Personnel Association
College Art Association (CAA)
Community College Computer Consortium of New Jersey
Council for Adult and Experiential Learning
Council for Advancement and Support of Education
Council for Resource Development
Data Administration Management Association (DAMA) - Philadelphia Chapter
Delaware County Camera Club
Delaware Valley Archivists Group (DVAG)
Delaware Valley Marketing Group
Delta Epsilon Foundation
Eastern Association of College & University Business Officers
EOF Professional Association of New Jersey
Foreign Policy Research Institute
Geological Society of America
Global Interdependence Center
Hispanic Educational Technology Services
Holocaust Coalition
Human Resources Association
Institute of Management Accountants
International Association of Administrative Professionals
International Association of Coaching
International Association of Literary Journalism Studies
International Coach Federation
International Chiefs of Police
International Visitors Council
Kappa Delta Pi: National Honor Society for Educators
League for Innovation
Learn Fresh Coaches Association
Libraries of Gloucester/Salem/Cumberland Information Network
LYRISIS
Mathematical Association of America (MAA)
Mid-Atlantic Regional Archives Conference (MARAC)
Middle States American Association of Collegiate Registrars and Admissions Officers
Middle States Commission on Higher Education
Modern Language Association
National Academic Advising Association (NACADA)
National Association of College Admissions Counselors (NACAC)
National Association of College & University Business Officers
National Association for Community College Entrepreneurship
National Association of Community College Teacher Education Programs
National Association for Developmental Education

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National Association for the Education of Young Children
National Association of Presidential Assistants in Higher Education (NAPAHE)
National Association of Social Workers
National Association of Student Personnel Administrators (NASPA)
National Black MBA Association, Inc.
National Board for Respiratory Care (NBRC)
National Career Development Association
National Council for Marketing and Public Relations
National Council of Teachers of English
National County of Teachers of English Two-Year College English Association
National Communication Association
National Community College Council for Research and Planning
National Financial Educators Council
National League for Nursing
Network of Occupational Training and Education
New Jersey Association of College Admissions Counselors (NJACAC)
New Jersey Association of Community Theatres
New Jersey Association of Student Financial Aid Administrators
New Jersey Association for Institutional Research
New Jersey Association of Higher Education & Disabilities
New Jersey Business and Industry Association
New Jersey Coalition for Financial Education
New Jersey Council of Associate Degree Nurses
New Jersey Council of County Colleges
New Jersey County College Joint Purchasing Consortium
New Jersey Edge Chief Information Officers Association
New Jersey Education Association (NJEA)
New Jersey Educators in Radiologic imaging (NJERI)
New Jersey Health Sciences Advisory Board
New Jersey Library Association
New Jersey Nurse Collaboration Council
New Jersey Nurse Leadership Council
New Jersey Nursing Institute
New Jersey Podiatric Medicine Association
New Jersey Presidents' Council
New Jersey School Board Association
New Jersey Society of Radiologic Technologists (NJSRT)
New Jersey State Bar Association
New Jersey State Nursing Association (NJSNA)
New Jersey Testing Administrators Special Interest Group
New Jersey Transfer
New Jersey Transfer Coordinators Association
NJEDge.Net
OCLC (Online Computer Library Center)
Phi Delta Kappa
Photo Society of America

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Popular Culture Association
South Jersey Math Alliance
South Jersey Theatre Alliance
Society of Stage Directors and Choreographers
Special Interest Group on Computer Science Education
Sigma Theta Tau International, Xi, Chi & Epsilon Phi Chapters
Technology for Education Consortium
Theatre Development Fund
United States Dressage Federation
United States Equestrian Federation
United States Hunter Jumper Association
United States Pony Club
Virtual Academic Library Environment of New Jersey (VALE-NJ)
Workforce Consortium of NJ
Youth Services Commission of Gloucester County

I. MAJOR CAPITAL PROJECTS UNDERWAY IN FISCAL YEAR 2020

Major capital projects underway in fiscal year 2020 include:

Roofing

Budget - \$1,486,000

Funding Source: 2016 Chapter 12

Project Start: May 2019 | Completion: August 2019

Security

Budget - \$1,617,104.63

Funding Source: 2014, 2017 Chapter 12 / HSI STEM GRANT

Project Start: May 2019 | Completion: November 2019

Mill Phase I

Budget - \$587,000

Funding Source: Internal Funding / HSI STEM GRANT / LAND SALE

Project Start: July 2019 | Completion: December 2019

Mill Phase II

Budget - \$427,717

Funding Source: Internal Funding / 2016 Chapter 12

Project Start: March 2020 | Completion: June 2020

ALAMPI HVAC

Budget - \$791,000

Funding Source: 2019 Chapter 12

Project Start: May 2020 | Completion: August 2020

Academic Building Tutoring Lab Conversion

Funding Source: CCOG Grant